

GEORGINALEWIS

3 Great Ideas for Reoccurring Revenue

WordCamp Miami - 2016

@SHAZZAMMEDIA

www.Shazzam-media.com/wordcampmiami2016

GEORGINA LEWIS

WHY focus on a
Reoccurring
Revenue source?



PROFITABLE
&
SUSTAINABLE
INCOME

GEORGINA LEWIS

HOW to chose the
right Reoccurring
Revenue option?



RESEARCH & PLANNING

GEORGINA LEWIS

**SUBSCRIPTION &
MEMBERSHIP**

based revenue

▶ Georgina Lewis

EXAMPLES

**MAGAZINE & NEWSLETTER SITES,
FORUM WEBSITES,
FREE & PAID CONTENT SITES**

▶ Georgina Lewis

RESOURCES

MEQUODA- Build a Profitable Subscription Website

INC.COM- Subscription Services: Perfect Business Model

MARKETING EXPERIMENTS- Subscription Revenue Tested

GEORGINA LEWIS

**HOSTING, SERVICES
& MAINTENANCE**

based revenue

▶ Georgina Lewis

+VALUE ADD

HOST WITH PREMIER SERVERS

OFFER BASIC SUPPORT HOURS

INCLUDE SOFTWARE W/L2 & L3

GEORGINA LEWIS

AD PLACEMENT **based revenue**

▶ Georgina Lewis

THINK OUTSIDE THE BOX

WHEN CLIENTS/PROSPECTS ASK FOR
DISCOUNTS SWAP FUTURE AD SPACE...
USE OR SELL THAT AD SPACE TO OTHER
PAYING CLIENTS

GEORGINA LEWIS

WHY focus on a
Reoccurring
Revenue source?

GEORGINA LEWIS

YOU MAKE
MONEY WHILE
YOU SLEEP

GEORGINA LEWIS

**SUSTAINABLE
INCOME IS
DEPENDABLE**